



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

## Contract # 1389968

**Schedule Dates** 10/09/12-10/15/12  
**Advertiser** American Crossroads (41509)  
**Agency** Crossroads Media-Alexandria (2097)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMERICAN CROSSROADS (325849)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ramsey,Noelle  
**Phone/Fax** /  
**CPE** 11/27/1088  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** American Crossroads

**Date Entered** 10/05/12  
**Last Modified** 10/08/12  
**Entered By** Kathleen Estes  
**CO-OP** No  
**Headline #** ECR09837081  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,458.75  
**Net Total** \$76,266.25  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$89,725.00
<b>Grand Total:</b>	<b>57</b>	<b>\$89,725.00</b>

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	7:58A- 8:27A (EST)	1		X						1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
2.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	7:58A- 8:27A (EST)	1			X					1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
4.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	7:58A- 8:27A (EST)	1				X				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	7:58A- 8:27A (EST)	1					X			1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7:58A- 8:27A (EST)	1	X							1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	8:28A- 9A (EST)	1		X						1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
4.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	8:28A- 9A (EST)	1			X					1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
4.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	8:28A- 9A (EST)	1				X				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	8:28A- 9A (EST)	1					X			1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	8:28A- 9A (EST)	1	X							1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
11.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	10P- 10:30P (EST)	1		X						1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
12.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	10P- 10:30P (EST)	1			X					1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
13.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	10P- 10:30P (EST)	1				X				1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
14.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	10P- 10:30P (EST)	1					X			1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Crossroads Media-Alexandria  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	10P- 10:30P (EST)	1	X							1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
16.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	10:30P- 11P (EST)	1		X						1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
17.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	10:30P- 11P (EST)	1			X					1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
16.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	10:30P- 11P (EST)	1				X				1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
16.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	10:30P- 11P (EST)	1					X			1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	10:30P- 11P (EST)	1	X							1	\$2,900.00	\$2,900.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/5/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	9A- 10A (EST)	1		X						1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	9A- 10A (EST)	1			X					1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	9A- 10A (EST)	1				X				1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
24.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	9A- 10A (EST)	1					X			1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	9A- 10A (EST)	1	X							1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/5/12
26.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	5:58P- 6:30P (EST)	1		X						1	\$1,400.00	\$1,400.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
27.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	5:58P- 6:30P (EST)	1			X					1	\$1,400.00	\$1,400.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
28.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	5:58P- 6:30P (EST)	1				X				1	\$1,400.00	\$1,400.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	5:58P- 6:30P (EST)	1					X			1	\$1,400.00	\$1,400.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
30.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	5:58P- 6:30P (EST)	1	X							1	\$1,400.00	\$1,400.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
31.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	6:30P- 6:57P (EST)	1		X						1	\$1,400.00	\$1,400.00	Columbus (WTTE)	TWO AND A HALF MEN	10/5/12
32.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	6:30P- 6:57P (EST)	1			X					1	\$1,400.00	\$1,400.00	Columbus (WTTE)	TWO AND A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	6:30P- 6:57P (EST)	1					X			1	\$1,400.00	\$1,400.00	Columbus (WTTE)	TWO AND A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	6:30P- 6:57P (EST)	1	X							1	\$1,400.00	\$1,400.00	Columbus (WTTE)	TWO AND A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	6:58P- 7:30P (EST)	1		X						1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	6:58P- 7:30P (EST)	1			X					1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/5/12
32.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	6:58P- 7:30P (EST)	1				X				1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	6:58P- 7:30P (EST)	1					X			1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	6:58P- 7:30P (EST)	1	X							1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/5/12
36.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7:30P- 7:57P (EST)	1		X						1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
31.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7:30P- 7:57P (EST)	1			X					1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
42.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	7:30P- 7:57P (EST)	1				X				1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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**Entered By** Kathleen Estes  
**CO-OP** No  
**Headline #** ECR09837081  
**Demo**  
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**Commission %** 15.00  
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Crossroads Media-Alexandria  
66 Canal Center Plaza  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	7:30P- 7:57P (EST)	1					X			1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
44.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7:30P- 7:57P (EST)	1	X							1	\$3,000.00	\$3,000.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12
45.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	11P- 11:32P (EST)	1		X						1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/5/12
46.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	11P- 11:32P (EST)	1				X				1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/5/12
47.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	11P- 11:32P (EST)	1					X			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/5/12
48.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	11P- 11:32P (EST)	1	X							1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/5/12
49.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	11:33P- 12:04A (EST)	1		X						1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/5/12
50.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	11:33P- 12:04A (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/5/12
51.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	11:33P- 12:04A (EST)	1					X			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/5/12
52.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	11:33P- 12:04A (EST)	1	X							1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/5/12
53.0	Normal Line / Baseball	10/14/12-10/14/12	2	:30	7:59P- 5ports-FOX MLB NLCS Game 1	1							X	1	\$3,000.00	\$3,000.00	Columbus (WTTE)	***End Time: 9999*** NLCS - RED5	10/5/12
54.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	12:05A- 1:04A (EST)	1							X	1	\$125.00	\$125.00	Columbus (WTTE)	RING OF HONOR	10/5/12
55.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	1:05A- 1:34A (EST)	1							X	1	\$100.00	\$100.00	Columbus (WTTE)	BIG BANG THEORY	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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56.0.1	Closed Preempt	10/11/12															Columbus (WTTE)	Order Error/Exception - No break 9-10p, debate	
57.0	Normal Line / Prime	10/12/12-10/12/12	2	:30	8P- 9P (EST)	1					X			1	\$1,200.00	\$1,200.00	Columbus (WTTE)	X-FACTOR	10/5/12
58.0	M/G For 56.0.1 / Prime	10/11/12-10/11/12	2	:30	9P- FOX-FOX News Special Vice-Presidential Debate	1				X				1	\$2,500.00	\$2,500.00	Columbus (WTTE)	GLEE	10/8/12

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